



Distribution Partnership with Colana Sports Group

Be your own boss and take stock in yourself! By becoming a partner with Colana Sports Group, you will be able to leverage relationships we have built in 15 years of working in the golf industry. Provide golf tournaments in your market with valuable prizes with guaranteed winners. Players can win resort stays to some of the most prestigious golf resorts in the world, airline tickets and golf equipment.

Our resort stay certificates have no time share element, and our properties speak for themselves! Winners receive resort accommodations for up to 4 nights depending on which resort chosen, Casa De Campo in La Ramona, Dominican Republic or Trump National Doral, Miami, FL. You would be in position to provide something that no one else could offer.

Supplement your income by partnering with CSG. Contact me anytime for more information.

Tony Nichols

PGA Professional since 1992

COO

Colana Sports Group, Inc

410.430.3188



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The JetBlue Challenge (JBC) offers charity, country club and celebrity golf events a turnkey enhancement solution by creating a comprehensive par three shootout program. Consisting of a combined hole-in-one and closest-to-the-pin contest on each par three, event participants are offered multiple ways to win. What differentiates the JBC from everyone else in the industry is our ability to deliver resort stay trips to some of the finest resort properties in the world (Casa De Campo and Trump National Doral Miami) just to name a few. Every JBC package guarantees multiple resort winners. There is no time share element to any of our resort stay certificates!

The JBC has become the fastest growing one stop shop golf tournament enhancement solution based on the attractive value proposition it presents to organizers. By creating added value for participants and providing trips, airline tickets, and golf equipment as event prizes, organizers can easily turn their program investment into a revenue generator.

Colana Sports Group (CSG) is in the position to offer market distributorships throughout the United States. Each distributor pays a onetime fee to CSG to own their desired market. Each market will be broken down either by region, state and in some instances a state may be broken into multiple markets. Please refer to the market chart to review the costs of individual markets.

What does it mean to own a market?

If a distributor is interested in a particular market, they should contact CSG to discuss procurement/ payment/and or financing for that market. Ownership of a market would give that owner exclusive rights to each and every JetBlue Challenge tournament package sold in their market. The distributor would be entitled to all commissions on all JBC Packages.

Does a minimum number of orders have to be maintained?

Yes, a distributor must maintain a minimum order each calendar year or CSG has the right to resend their market deed. Depending upon your territory your minimum annual commitment varies from (3 – 15) by the end of the 2nd year of our partnership

How does potential distributor finance their purchase?

Financing is available. Interest rate and length of term based on individual complete credit history.

Are there any additional costs?

Yes, a distributor must pay an annual maintenance fee commensurate to their geography territory to CSG.

Can a distributor sub lease his market?

Yes, a distributor may subcontract in order to have others working their market for/with them. CSG will deal directly with the distributor and will allow shipments to any destination in their market. Commissions will only be paid directly to the distributor. CSG reserves the right to have distributor's subcontractor removed if they misrepresent CSG in any way.

Can a distributor sell their market?

Yes! Once ownership is secured and an ownership deed established a distributor may wish to sell their market. CSG reserves the right to qualify or disqualify any potential new owners.

What rights will a distributor have?

The distributor has the right to represent CSG and our partner brands. You will have the right to access approved logos and link to our host website.

What assistance will CSG provide?

CSG will provide you with any tournament leads that come in to HQ, everything in your market is yours. If someone sells one of our packages in your market you will be entitled to that commission. Allan Newman, JBC President will be your point of contact & is there to support your efforts. Allan will be able to offer suggestions on how you can generate the most revenue from your market. He will also be helpful in providing revenue generating concepts that you can pass along to your clients. He can also assist you in raising market awareness & help stimulate growth in your market. CSG works closely with the PGA & Club Managers Association chapters & we can provide you with advertising assistance to these organizations.

Feel free to contact us if you have any questions or concerns or you're interested in procuring your own market and partnering with Colana Sports Group.

Respectfully,

Tony Nichols

COO

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